



For Immediate Release

MacGillivray Freeman Films Honored With Six GSCA Achievement Awards including Best Film of the Year for *Hurricane on the Bayou* and Best Cinematography for *The Alps*

October 4, 2007, Laguna Beach, California—Premier independent giant screen film producer **MacGillivray Freeman Films** was honored with six GSCA Achievement Awards at this year's annual Giant Screen Cinema Association conference in Vancouver, winning in all production categories for which it was eligible. *Hurricane on the Bayou* received three awards—Best Film of the Year, Best Sound, Best Film for Lifelong Learning—and *The Alps* received the Best Cinematography Award. A Special Achievement in Filmmaking Award was also presented to **Ron Goodman**, the founder of Spacecam and *The Alps* director of aerial photography, for his groundbreaking aerial cinematography in the Swiss Alps.

The **MacGillivray Freeman Films Distribution Company** was the winner of the Award for Best Film Launch by a Distributor for *Hurricane on the Bayou*. The Award honors film distributors who demonstrate the best marketing package designed and produced by the film distributor while launching a film. This is the fifth Marketing Award presented to the MacGillivray Freeman Films Distribution Company, following awards for *Everest* (1998), *Dolphins* (2000), *Journey Into Amazing Caves* (2001) and *Mystery of the Nile* (2005).

The GSCA Achievement Awards are voted on by the 280 members of the Giant Screen Cinema Association representing the more than 400 giant screen theatres worldwide and the Marketing Awards are voted on by a panel of judges who are also members.

“We are deeply honored by this overwhelming recognition of our films from our friends and colleagues in the GSCA,” said **Greg MacGillivray**, producer/director of *Hurricane on the Bayou* and President of MacGillivray Freeman Films. “We strive to make films that make a difference in the world while maximizing the true potential of the giant screen medium, and if *Hurricane on the Bayou* can help the people of Louisiana recover their coastline, and if *The Alps* can help families and individuals overcome their greatest fears, then we will have succeeded in our mission.”

Hurricane on the Bayou and *The Alps* are now playing in or coming soon to more than 125 giant screen theatres worldwide. *Hurricane on the Bayou* is also available for release to 8/70 theatres and an 8/70 version of *The Alps* will be available in January.

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Released in December, *Hurricane on the Bayou* is the powerful story of Louisiana's endangered wetlands and the impact of Hurricane Katrina told through the personal stories of four New Orleans musicians affected by the storm. Narrated by Academy Award-winning actress **Meryl Streep**, the film features music by some of New Orleans' greatest talents including **Dr. John, the Neville Brothers, Fats Domino, Marva Wright, Allen Toussaint, Tab Benoit** and **Amanda Shaw**. *Hurricane on the Bayou* was directed and produced by **Greg MacGillivray**, executive produced by **Audubon Nature Institute**, written and co-directed by **Glen Pitre**, edited by **Jim Foster** and **Neguine Sanani**, with music by **Steve Wood**. The director of photography was **Brad Ohlund**. Sound mixing was conducted by **Ken Teaney, CAS** and **Marshall Garlington** of Wilshire Stages with sound design and editing by **Andrew DeCristofaro, MPSE** of Soundeluxe. The film is a production of the **MacGillivray Freeman Films Educational Foundation** and presented by **The Weather Channel**.

Released in March, *The Alps* takes viewers on a journey across the majestic landscape of Switzerland while following a mountaineer's quest to climb the Eiger's storied North Face in honor of his father who died climbing the same mountain. Featuring songs and music by rock legend **Queen** and some of the most dramatic aerial cinematography ever seen on the giant screen, *The Alps* was directed by **Stephen Judson**, produced by **Greg MacGillivray** and **Mark Krenzien**, executive produced by **Alex Biner**, written by **Stephen Venables** and **Stephen Judson**, edited by **Stephen Judson**, with music by **Steve Wood**. Directors of photography were **Brad Ohlund** (ground), **Ron Goodman** (aerial), and **Michael Brown** (mountain). The film is presented by **Holcim** and **Switzerland Tourism** in association with **Four Eyes 4iS**.

hurricaneonthebayou.com
alpsfilm.com

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